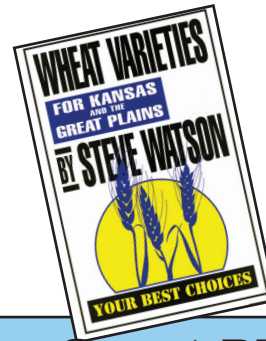




**LONE TREE  
PUBLISHING CO.**

P.O. Box 750595 • Topeka KS 66675-0595



## “Wheat Varieties for Kansas and the Great Plains” book

**Ad Rates and Policies: Call 1-800-753-0302**

### Advertising Rates

Inside front/back cover (color) ..	\$795
Full page within book (color).....	\$595
Full page (black-and-white) .....	\$395
1/2 page (black-and-white).....	\$295
1/4 page (black-and-white).....	\$195
1/8 page (black-and-white).....	\$125

### “Wheat Varieties for Kansas and the Great Plains”

**Ad Deadline: July 15**

**Phone: 1-800-753-0302**

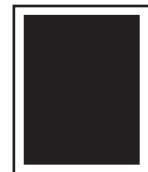
**Fax: 785-246-0537**

**Email: [bobbie@thewheatfarmer.com](mailto:bobbie@thewheatfarmer.com)**

### General Policies:

- Advertising material will be discarded one year from last date of insertion.
- No cancellations accepted after closing date.
- Editorial-style copy will be labeled with the word “advertisement.”
- We can typeset your ad at no charge.
- All advertising copy is subject to publisher’s approval. We reserve the right to refuse copy.
- It is understood and agreed that all orders must conform with the conditions set forth above. We reserve the right to eliminate from all orders any clauses that do not comply.
- Orders accepted at rates prevailing when order is placed and confirmed.
- All payments must be in U.S. currency.
- Publisher reserves the right to hold an advertiser and/or its agencies jointly and severally liable for payments due. All advertising agencies are considered the legal agent of the advertiser.
- Our liability on any advertisement is limited to the net space cost of that advertisement.
- Advertisers and advertising agencies assume liability for all content (including text, representation, and illustrations) of advertisements printed, and also assume responsibility for all claims arising therefrom made against the publisher.

### Display Ad Dimensions



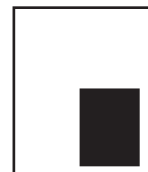
Full page  
7” x 10”



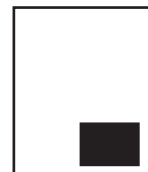
1/2 page  
7” x 5”



1/2 page  
3 1/2” x 10”



1/4 page  
3 1/2” x 5”



1/8 page  
3 1/2” x 2 1/2”